

# JENNIE MASON

[ design for print & interactive media ]

jennie@jenniemason.com www.jenniemason.com

## QUALIFICATIONS

### GRAPHIC DESIGN

- Design a variety of creative projects, including collateral material, environmental graphics, corporate identity, and multimedia interfaces.
- Apply knowledge of layout principles and Integrate typographic, photographic, illustrative and graphic elements to the aesthetic.
- Strong design abilities and proficiency using industry standard software applications.
- Prepare conceptual illustrations, rough sketches or story boards.
- Consult, collaborate, and brainstorm with clients and/or team members to determine layout and design specifications.
- Understand various cultures, human behavior and thought, as well as, research products and services to assist in conceptualization.
- Strong communication skills

### ART DIRECTION

- Develop and execute the conceptual and stylistic direction for team members involved in the project's development.
- Manage production schedule and supervise project team members on multimedia projects.
- Review layouts and suggest improvements as needed.
- Present ideas to clients and/or supervisors while analyzing and interpreting their needs.

### WEB AND INTERACTIVE DESIGN

- Develop and execute visual concepts for interactive media: design overall look and feel of sites and interactive presentations.
- Design, modify and prepare print and web images and photographs using software tools.
- Understand and implement solutions and guidelines concerning interactive design and user experience: social media space, SEO practices, browser usability, cross-platform compatibility, color and image compression, web architecture, and interface design.

## EXPERIENCE

GRAPHIC DESIGNER, OWNER — Green Pea Design, llc, Portland, OR — June 2002 to present

GRAPHIC DESIGNER — Kennedy Communications, Vancouver, WA — August 2005 to November 2008

MULTIMEDIA LAB ASSISTANT — Portland Community College, Cascade Campus, Portland, OR — October 2005 to September 2006

GRAPHIC DESIGNER/ART DIRECTOR — Cenquest, Inc., Portland, OR — June 2000 to June 2002

DIGITAL ARTIST — Mattel /PrintPaks Inc., Portland, OR — November 1998 to August 1999

ASSISTANT ART DIRECTOR/GRAPHIC DESIGNER — Xpres Corporation, Winston-Salem, NC — August 1995 to April 1998

JUNIOR GRAPHIC DESIGNER — Express Graphics, Winston-Salem, NC — April 1995 to July 1995

PREPRESS INTERN — Winston Printing Company, Winston-Salem, NC — January 1995 to April 1995

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## SOFTWARE PROFICIENCIES

### ANIMATION

Flash - Intermediate/Advanced  
3D StudioMax - Beginner

### ILLUSTRATION

Freehand - Advanced  
Illustrator - Advanced

### IMAGING

Photoshop - Advanced  
Image Ready - Intermediate  
Fireworks - Beginner

### OPERATING SYSTEMS

Macintosh OSX - Advanced  
Windows - Intermediate

### PAGE LAYOUT

InDesign - Advanced  
Pagemaker - Intermediate  
Quark - Intermediate  
Word - Intermediate

### PRESENTATION

Powerpoint - Intermediate  
Keynote - Beginner  
Acrobat - Advanced

### PROGRAMMING LANGUAGES

ActionScript - Beginner  
Javascript - Beginner  
PHP - Beginner  
XML - Beginner

### VIDEO

Final Cut Pro - Beginner

### WEB DEVELOPMENT

BBEdit - Intermediate  
CSS - Advanced  
Dreamweaver - Advanced  
HTML - Intermediate  
XHTML - Intermediate

## EDUCATION

PORTLAND COMMUNITY COLLEGE, Portland, OR — Multimedia Certificate courses — 2003 to 2004

PACIFIC NORTHWEST COLLEGE OF ART, NW Portland, OR — Flash Animation — 2001

APPALACHIAN STATE UNIVERSITY, Boone, NC — Bachelor of Science College of Fine and Applied Arts — 1991 to 1995

## VOLUNTEER ACTIVITIES

AIGA — Student Portfolio Review at PNCA — 2004

OREGON HUMANE SOCIETY — Pet Photographer for web site — 2002 to 2003

FRIENDS OF TREES — Planting Season, Design services — 2001

*References available upon request*