

# JENNIE MASON

**SENIOR GRAPHIC DESIGNER** *Interaction Design, Art Direction*  
Portland, Oregon [www.jenniemason.com](http://www.jenniemason.com) [jennie@jenniemason.com](mailto:jennie@jenniemason.com)

## PROFESSIONAL SUMMARY

**SENIOR GRAPHIC DESIGNER** designing and implementing creative and strategic print and interactive design experiences. Demonstrated success developing high quality design. Areas of Emphasis: Interactive Design, Art Direction, Print Design.

## EXPERIENCE

### **INTERACTIVE DESIGNER — Banfield Pet Hospital, Portland, OR — June 2010 to present**

Transform subject matter into concrete design experiences for Learning and Development projects: online training courses, interactive experiences, and print materials. Work with managers and team members to accomplish company goals and initiatives. Working on multiple projects, small or large, with various project leads.

### **ART DIRECTOR / INTERACTIVE DESIGNER — Jennie Mason Design, Portland, OR — June 2002 to present**

Freelance business working predominantly with small or local businesses on creative/visual strategy, as well as, basic design functions. Present throughout the entire design life cycle, from producing rough concepts to delivering a polished design solution. Project management: plan and organize projects from concept to launch. Communicate and coordinate with clients and suppliers. Practice an ongoing familiarity with prevalent standards, including: HTML, CSS, Flash, JavaScript, etc. Wireframing, site architecture, prototypes when needed. Establish trusting relationships with clients and vendors providing friendly service with a fun but professional attitude.

### **GRAPHIC DESIGNER — Kennedy Communications, Vancouver, WA — August 2005 to November 2008**

Collaborated closely with other team members to create high quality visual experiences for large and small companies. Designed for motion graphics and video, print and brand identity. Front-end coding in HTML and CSS, Flash timeline based animations. Clients: Nike, Intel, Adidas, RadioShack

### **MULTIMEDIA LAB ASSISTANT — PCC, Cascade Campus, Portland, OR — October 2005 to September 2006**

Assisted fellow students with their multimedia projects during lab hours. Provided design services for requested materials such as designing the department's website, brochures, flyers, etc.

### **GRAPHIC DESIGNER — Cenquest, Inc., Portland, OR — June 2000 to June 2002**

Worked with the development team designing content graphics for online MBA courses for Universities. Interface design and art direction of freelance Graphic Designers.

### **USER INTERFACE DESIGNER — Mattel Media, a division of Mattel, Portland, OR — November 1998 to August 1999**

Designed presentation boards for new product ideas. Assisted with interface design and illustration to aid in the multimedia development of software for children.

### **JUNIOR GRAPHIC DESIGNER — Xpres Corporation, Winston-Salem, NC — August 1995 to April 1998**

Designed art for gift product lines and corporate giftware. Assisted with art direction and management of projects from concept to completion. Helped clients understand the creative/production processes in order to produce quality products. Assisted Art Director in coordinating freelance designers.

## EDUCATION

**PORTLAND COMMUNITY COLLEGE**, Portland, OR — Multimedia Certificate courses — 2003 to 2004

**PACIFIC NORTHWEST COLLEGE OF ART**, NW Portland, OR — Flash Animation — 2001

**APPALACHIAN STATE UNIVERSITY**, Boone, NC — Bachelor of Science College of Fine & Applied Arts — 1991 to 1995

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## SKILLS AND EXPERTISE

### ADOBE CREATIVE SUITE

Illustrator CS5.5 - ADVANCED  
Photoshop CS5.5 - ADVANCED  
InDesign CS5.5 - ADVANCED  
Flash CS5.5 - INTERMEDIATE/ADVANCED  
Dreamweaver CS5.5 - ADVANCED  
Fireworks CS5.5 - BASIC KNOWLEDGE  
Acrobat X Pro - INTERMEDIATE

### PROGRAMMING LANGUAGES

CSS2 - INTERMEDIATE  
CSS3 - EXPLORING  
XHTML - INTERMEDIATE  
HTML5 - EXPLORING  
ActionScript - BASIC KNOWLEDGE  
jQuery/javascript - BASIC KNOWLEDGE  
PHP - BASIC KNOWLEDGE  
XML - BASIC KNOWLEDGE

### MICROSOFT

Word - INTERMEDIATE  
Powerpoint - INTERMEDIATE  
Excel - BASIC KNOWLEDGE

### OPERATING SYSTEMS

Macintosh OSX - ADVANCED  
Windows - INTERMEDIATE

## AFFILIATIONS AND AWARDS

**AIGA (AMERICAN INSTITUTE OF GRAPHIC ARTS)** — member — 2011 to present  
**IDUG (INDESIGN USER GROUP)** — member — 2011 to present  
**NORTH PORTLAND VETERINARY CLINIC** — volunteer and observation — 2009  
**OREGON HUMANE SOCIETY** — pet photographer for web site — 2002 to 2003  
**FRIENDS OF TREES** — design services — 2001 planting season

**VALLEY CHAPTER OF THE SOCIETY FOR TECHNICAL COMMUNICATION**, Award of Excellence for RadioShack Parts and Power eLearning Course, 2007-2008 Online Communication Competition